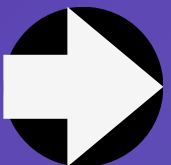
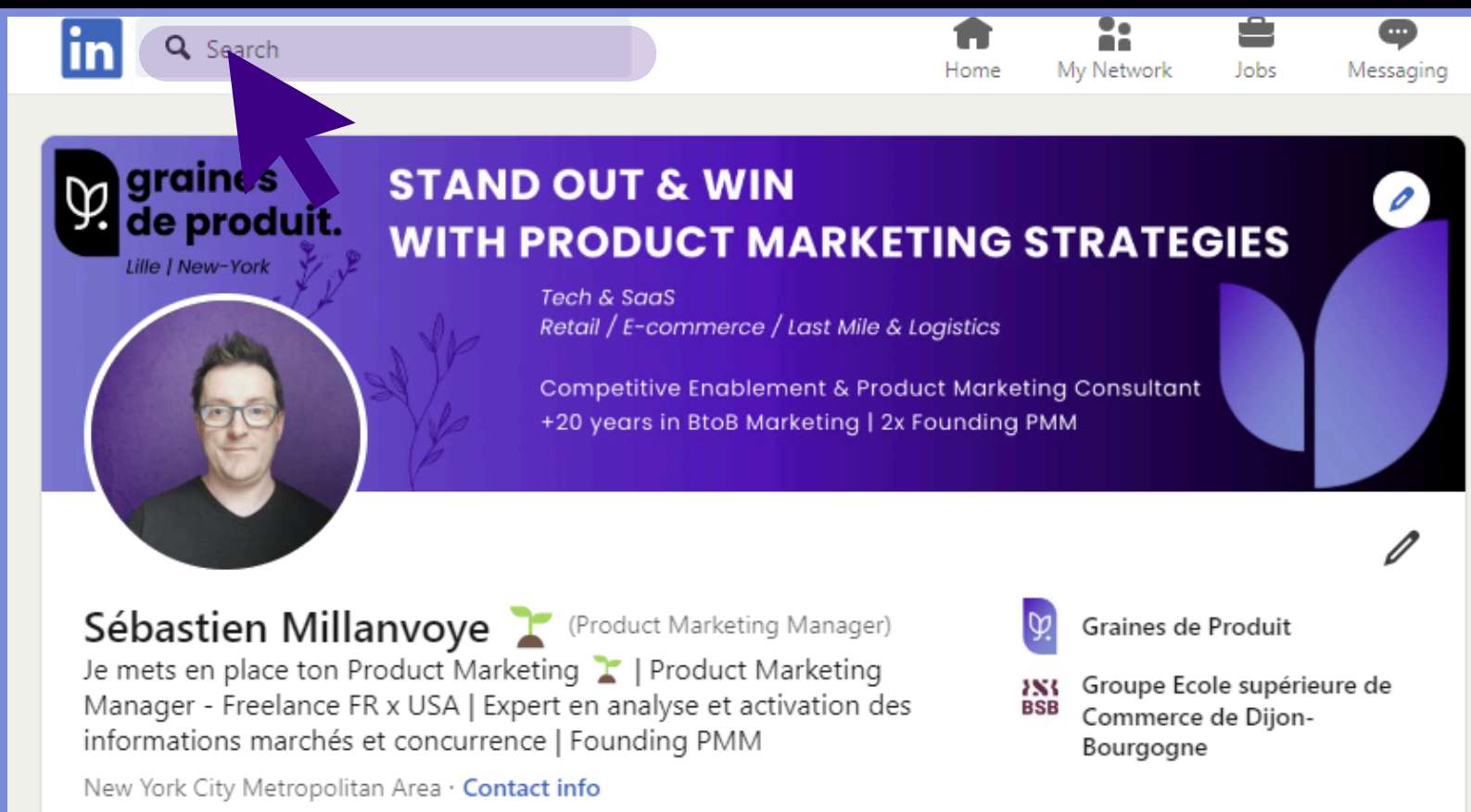




**Stay up to date
with all the latest
information
about
your competitors
on LinkedIn**

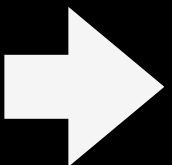
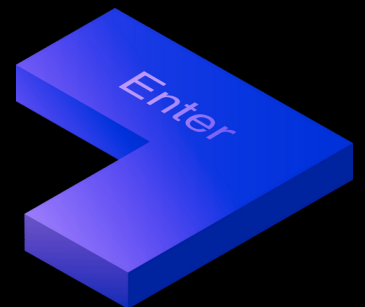


Place your cursor in the search bar

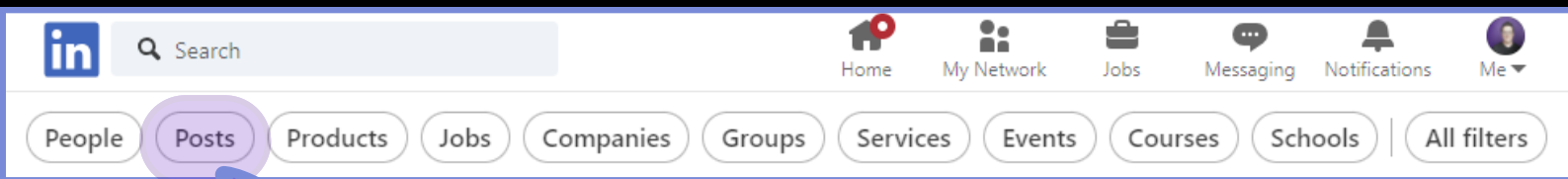


Don't type anything,

just hit "Enter" on your keyboard.

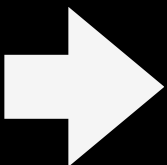
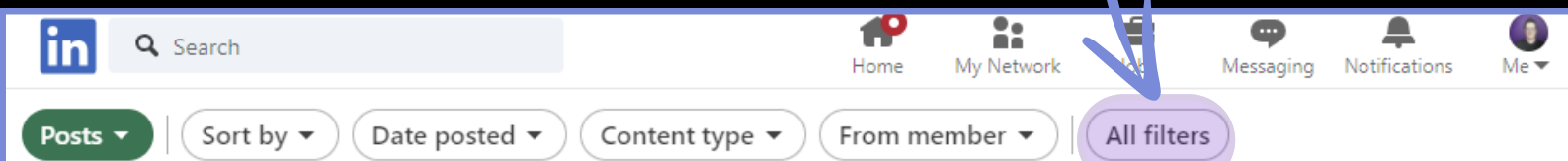


1



Select
"Posts"

then
"All filters"



1

Filter only Posts ▼ by

Sort by

☐ Top match

☒ Latest

Select

"Sort by Latest"

Date posted

☐ Past 24 hours

☐ Past week

☐ Past month

Content type

☐ Videos

☐ Images

☐ Job posts

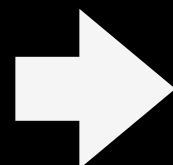
☐ Live videos

☐ Documents

☐ Collaborative articles

From member

+ Add a person's name



1

Filter only **Posts** ▼ by

From member

+ Add a person's name

From company

+ Add a company's name

Posted by

☐ 1st connections

☐ Me

☐ People you follow

Mentioning member

+ Add a person's name

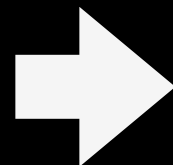
Mentioning company

+ Add a company's name


Reset

Show results

**go to category
"From
Company"**

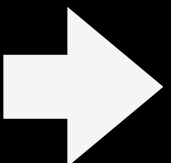
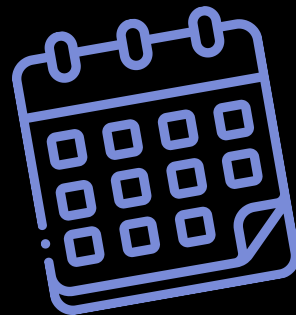


For example,

if you wish to track 
the activities of competitors

in the

retail scheduling software market



1

Filter only Posts ▾ by







From member

+ Add a person's name

From company

☒ Appointy

booxil

-  **Booxi**
Company • Software Development
-  **Booxie**
Company • Real Estate
-  **Booxies**
Company • Retail
-  **Booxie**
Company • Software Development
-  **Booxify Pte Ltd**
Company • Consumer Services
-  **Booxil**

Just
“add a company’s
name”

as many time as you need

 **appointy**

 **Calendly**

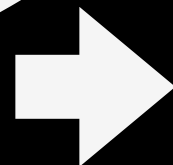
 **booxi**

 **Setmore**

 **SimplyBook.me**

 **TimeTap**
Lumaverse Technologies

 **timely**



1

Filter only Posts ▾ by

☐ Job posts

☐ Documents

☐ Live videos

☐ Collaborative articles

From member

+ Add a person's name

From company

☒ Timely

☒ TimeTap

☒ SimplyBook.me

☒ Setmore

☒ Calendly

☒ Booxi

☒ Appointy

+ Add a company's name

Posted by

☐ 1st connections

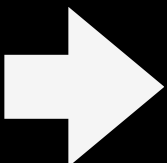
☐ Me

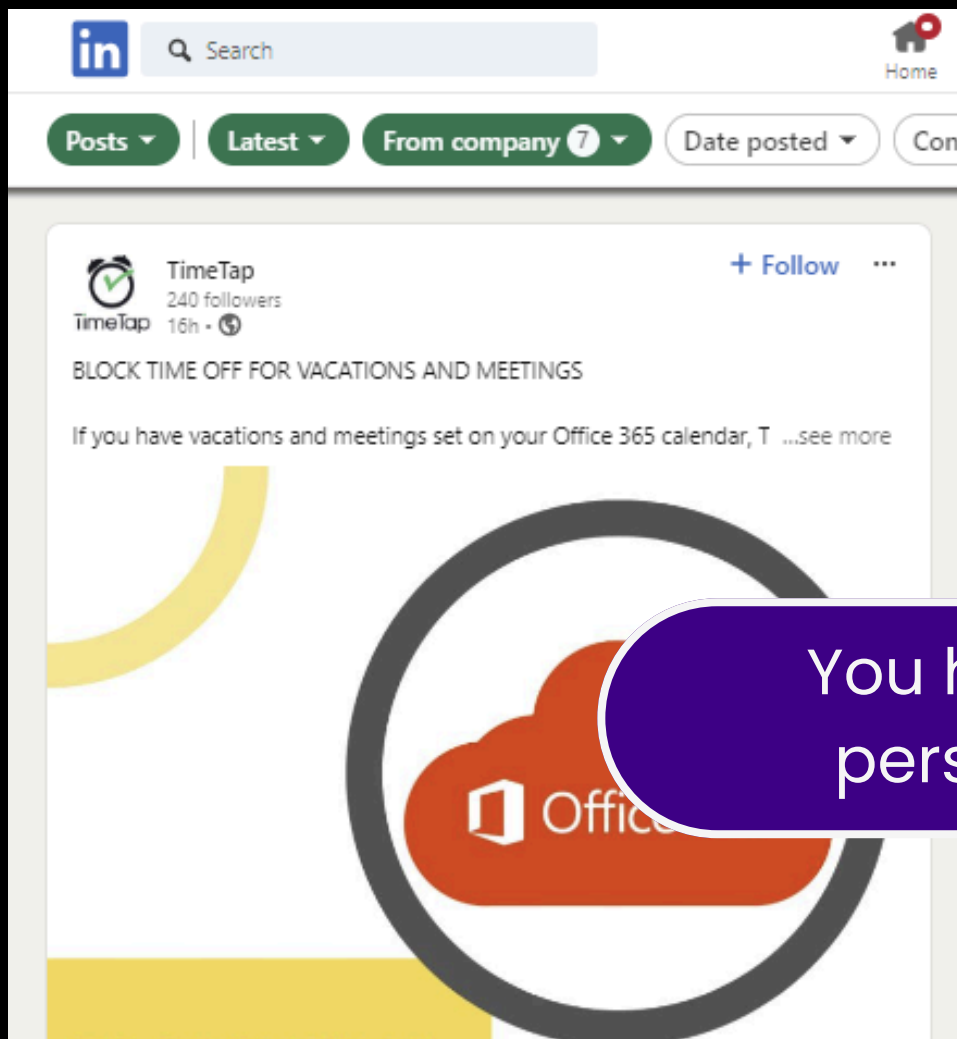
☐ People you follow

Reset

Show results

click on
"show results"

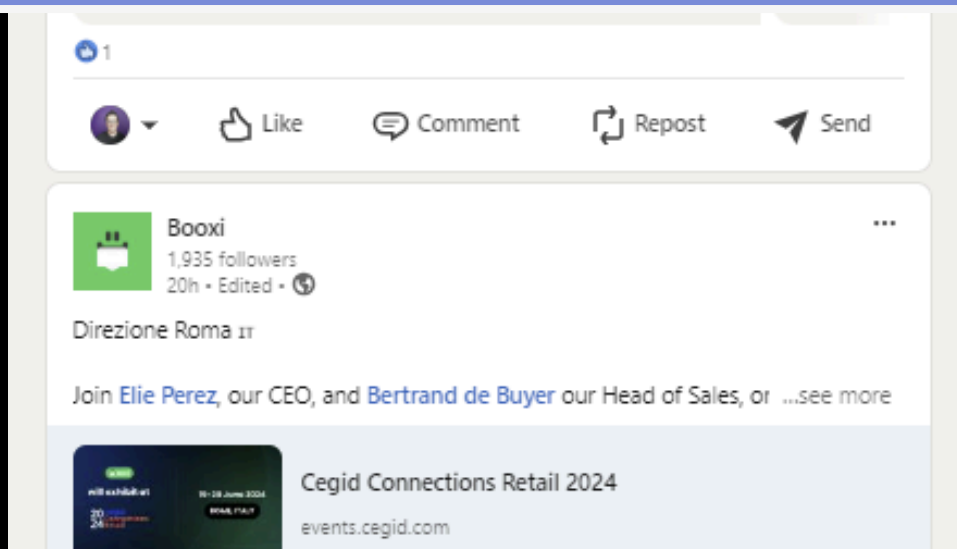




Et voilà!

You have created a
personalized feed

containing posts exclusively from the
companies you wish to monitor.





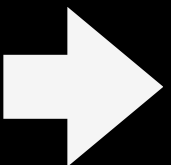
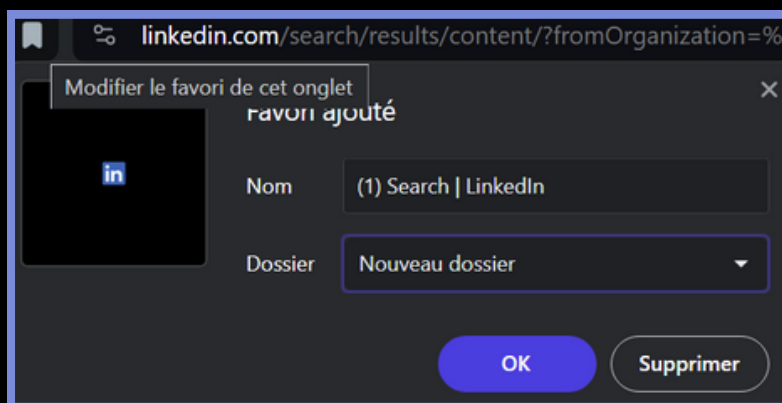
1

Remember to

save your selection

by **bookmarking**

this search in your
browser!



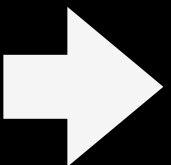
This was **level 1**

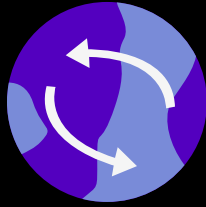
If you want

more insights...



-> *cute cat for likes*



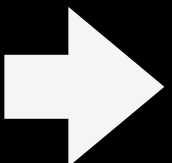


You will have to go
through the same
process,

but this time

focus on posts made
by **employees**

of the companies you
have chosen.



Filter only Posts ▼ by

From company

+ Add a company's name



Author company

+ Add a company



Author company



Timely



SimplyBook.me



Calendly



Appointy



TimeTap



Setmore



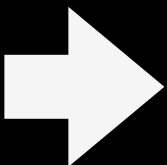
Booxi

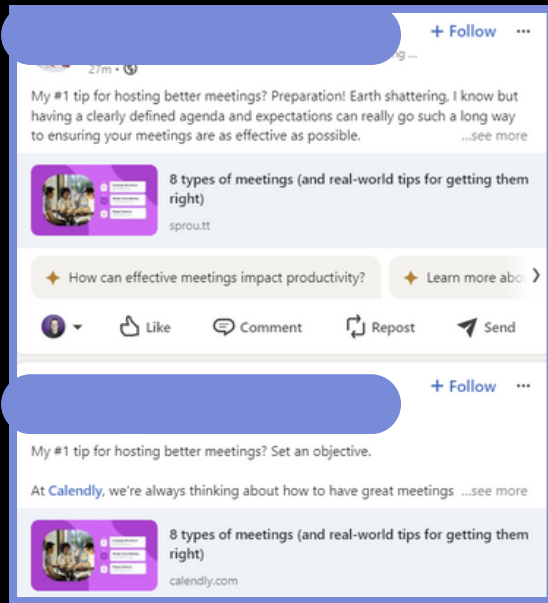


+ Add a company

Reset

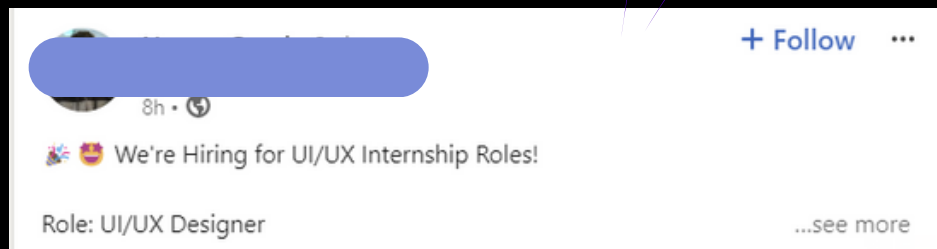
Show results



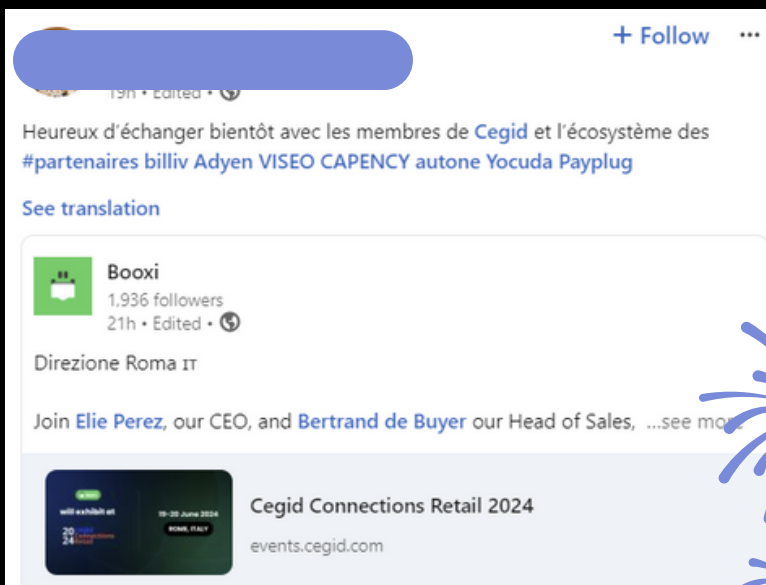


employee advocacy posts

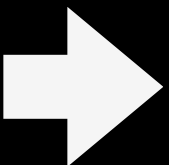
Hiring

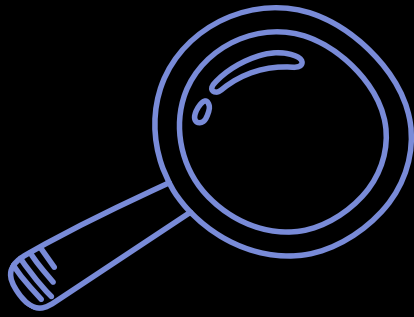


**Participation
in trade shows
or events**



& more...





Technologies

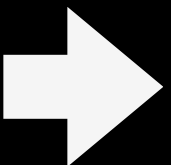
New Features

Product Launches

Strategy and plans

New clients or partners

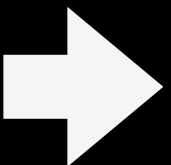
...



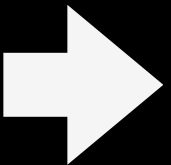


People
talks

information
remains



You're all set
to be
the pioneer
in sharing
valuable updates
on your beloved
M/CI slack channel.





I talk about:

Product Marketing
Market & Competitive Intelligence
USA
Retail, E-commerce & Last Mile

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Sébastien Millanvoye
Product Marketing Manager Freelance

