

A highly detailed Iron Man suit, red and gold, is shown from the waist up, in a dynamic, forward-leaning pose as if running or flying. The suit has glowing blue energy cores on the chest and gauntlets.

Hello,
je suis Hiring Man!

Le super héro
du recrutement

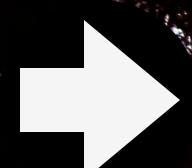




A large Iron Man figure in his red and gold suit stands on the right side of the image, looking towards the left. He is positioned behind a blue speech bubble containing the text "...Moaw".

Je cherche
désespérément
un PMM *
depuis des mois...

*Product Marketing Manager



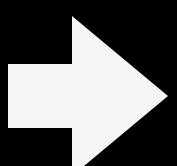
A blue speech bubble containing the text "...Moaw" is located in the lower-left area of the image, positioned in front of the cat's face.

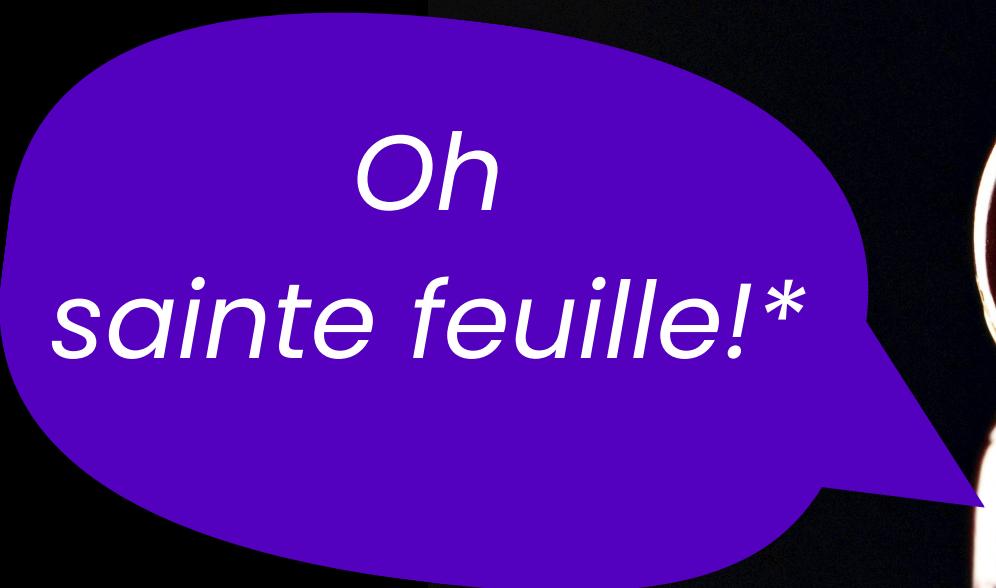
...Moaw

Pas surprenant!
Tu as 1 chance sur 3
de trouver le bon profil
Product...
au prix de grands efforts

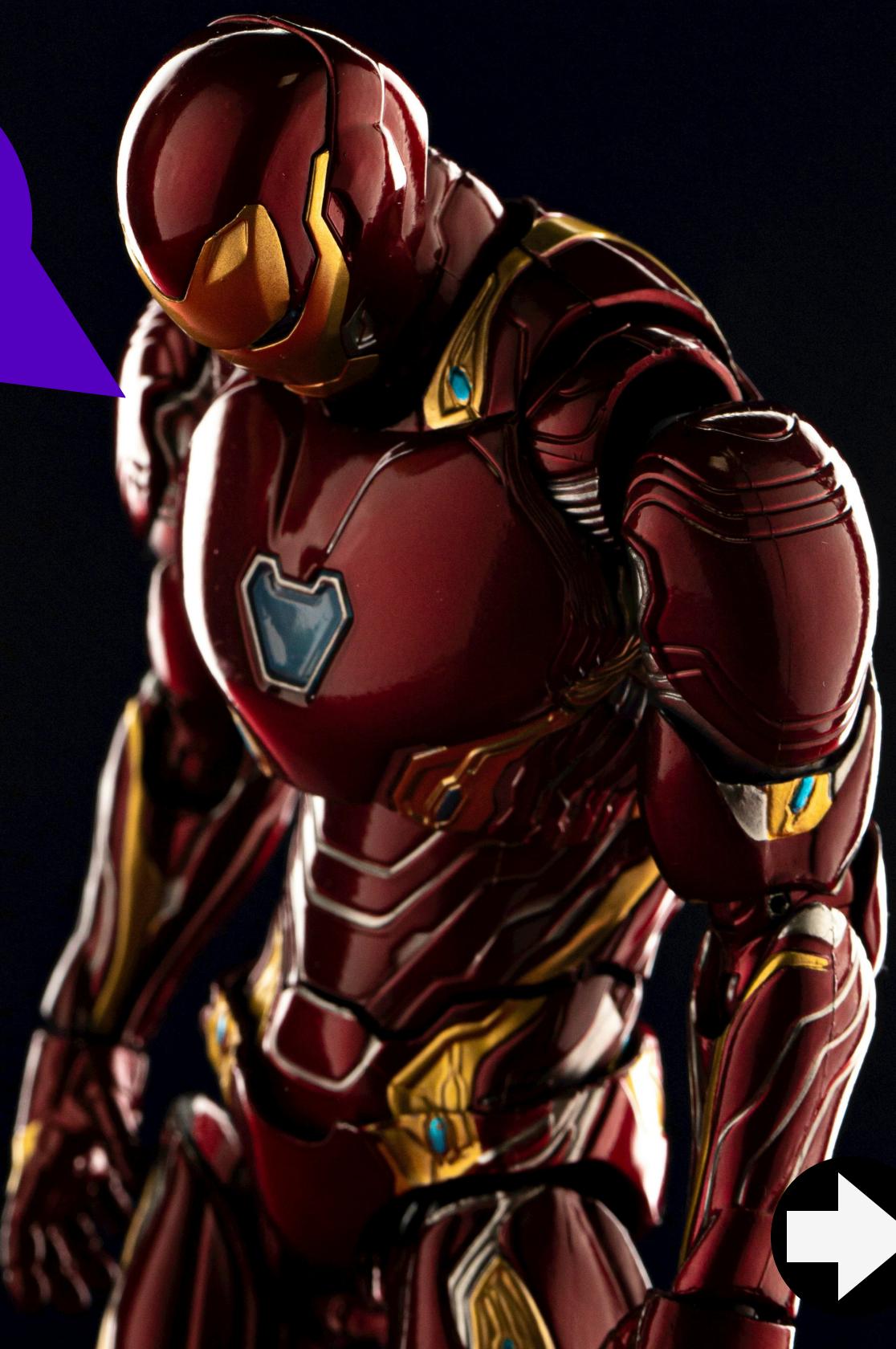


selon étude LPC 2023

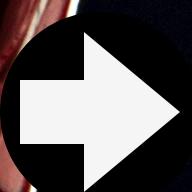




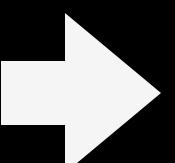
Oh
sainte feuille!*



* Oh shit!



Je te donne
5 solutions
pour
accomplir
ta
quête



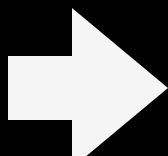
Solution 1

Ajuster tes critères de recherche

MOINS d'expérience

PLUS de budget

Explorer des profils
non PMM



Solution 2

Recruter en
interne

Customer Success
Manager

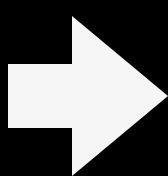
Sales

Content Manager

Product Manager

...

Ton futur PMM est peut être déjà chez toi!



Solution

3

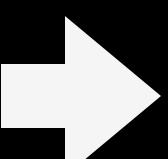
Faire du Product Marketing sans PMM

Process

Responsabilités

Actions

partagés



Solution

4

Attendre...

*Je trouverai un jour,
je trouverai...*

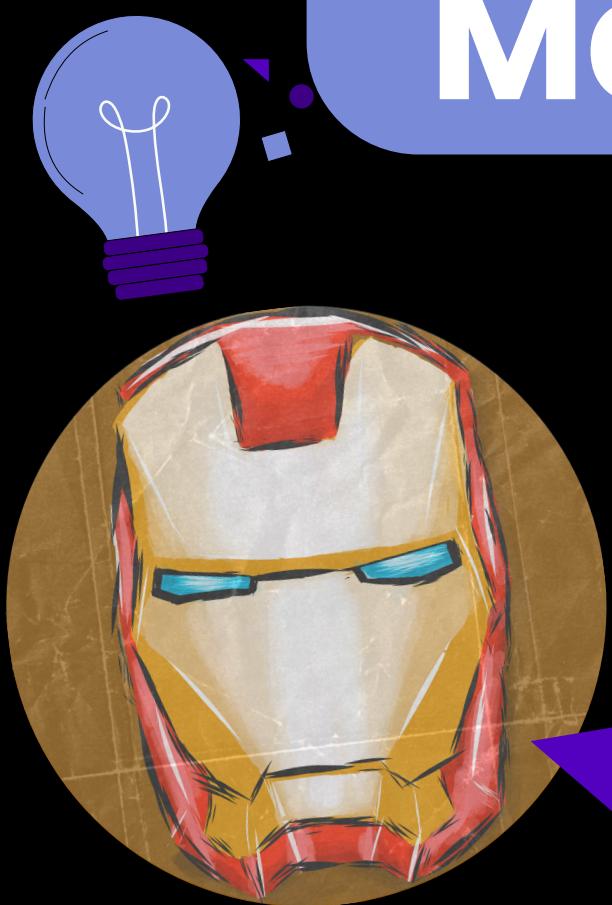


Solution

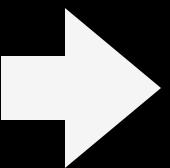
5

S'appuyer sur
l'expertise d'un

Product Marketing
Manager Freelance



Eurêka!
Vers l'infini
et au-delà!





graines
de produit.

Nous cultivons le succès de
vos produits

*en mettant en place
votre Product Marketing*

dès maintenant



pas dans 6 mois



Contactez-nous!