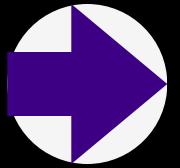


SAINt PATRICK'S DAY

en chiffres



31.5

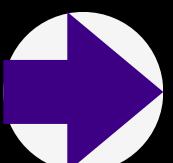
millions d'américains

déclarent avoir des ancêtres irlandais

soit quasiment

10% de la population US

source: Statista



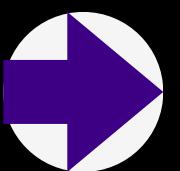


2/3

quasi 2/3 des américains (62%)

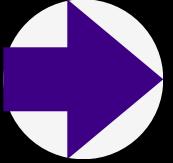
déclarent célébrer la Saint Patrick

source: NRF



TOP

3



manières de célébrer

1. Porter du vert*

(80%)

2. Faire un repas spécial

(29%)

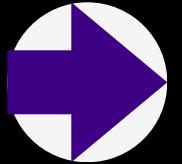
3. Sortir dans un bar / restaurant

(27%)

source: NRF

*ou un verre?





44

44.4\$ par personne a été dépensé

pour cet événement en 2024

HAPPY ST. PATRICK'S DAY

CELEBRATE OUR 66TH ANNIVERSARY IN AMERICA WITH US!

ON
2024

Most people would probably not expect a close association between St. Patrick's Day and the DeCicco family. On this day in 1958, they first arrived in New York harbor from Calabria, Italy, to settle in SoHo, then populated by many recent immigrants. From this day forward, St. Patrick's Day served as a reminder to the DeCicco family of the beginning of their new lives in America, where all of their efforts, successes, and future endeavors were yet to unfold.



+1,3% vs 2023

99
LB.
99
LB.

Flat Thin Cut (\$7.49/lb.), or
Freirich
Point Thick Cut
Corned Beef
Brisket
\$5.99
LB.

SAVE UP TO \$4.00 PER LB.

Store-Made
Shepherd's Pie
Dinner
\$10.99
LB.

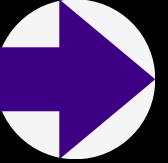
SAVE \$2.00 PER LB.

Guinness
Draught
8-Pack
14.9 Oz. Cans
\$15.99
EA

source: NRF

TOP

4



des plus gros postes de dépenses

1. Nourriture

(52%)

2. Boissons

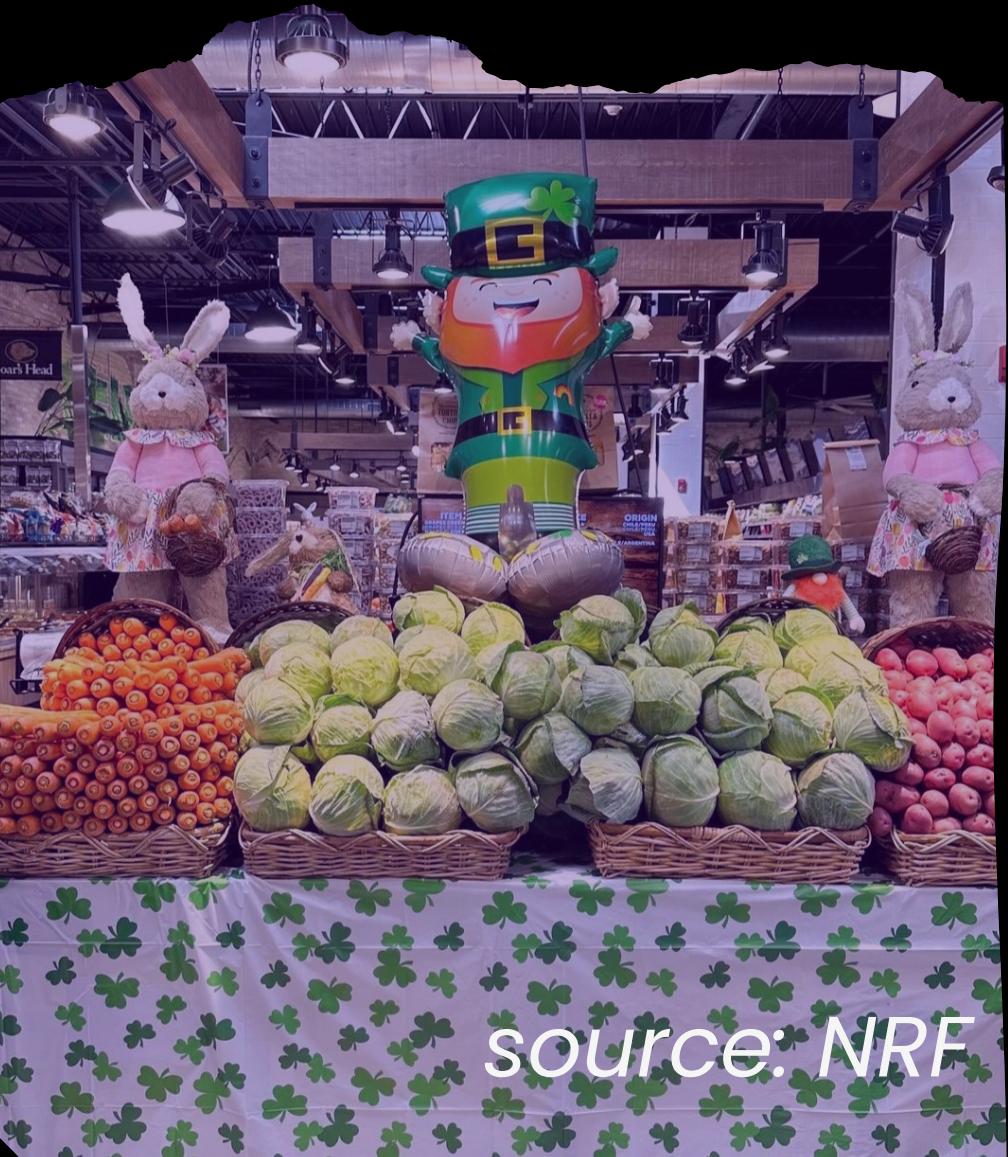
(44%)

3. Vêtements et accessoires

(32%)

4. Décorations

(25%)



source: NRF

Et sans oublier de décorer sa voiture!



La

Saint Patrick

un INCONTOURNABLE

pour vos marronniers US



-> Guiness Record du montage le plus pété